



AIM has just “raised” the payout for your tournament series by over \$150,000.00!

For 2010 Anglers Insight Marketing LLC will again provide your “Team of the Year” the opportunity to participate in the **AIM International Walleye Championship™**. This year-end tournament is scheduled for September 1-3, 2010 and will again be located on Lake Winnibigoshish in northern Minnesota – a fantastic walleye fishery just in time for the fall feeding frenzy!

Here are the details:

The members of your “Team of the Year” (see note below *) will have the opportunity to compete against the top Professional walleye anglers from the **AIM Pro Walleye Series™** and other quality U.S. and Canadian regional fishing circuits. All entrants must qualify for this special tournament.

All Pro Angler participants will be competing for the total payout of not less than \$150,000.00 - based on a minimum 100 boat field. The payouts will exceed \$150,000.00 significantly based on the potential for 150 boats or more! First place will win a prize package valued at over \$65,000.00, including a minimum of \$10,000.00 in cash and a Lund 2075 Pro V Boat and Mercury Verado motor package!

In addition, ALL Sanctioned Series qualifying Pro Angler entrants will ALSO be competing for special prize packages. These prizes will be awarded ONLY to the top Pro Anglers that qualified through the Sanctioned Series program – and these Pros will have a tournament within the **Championship**.

What this means to your tournament organization:

At no extra cost to your organization, Anglers Insight Marketing LLC will provide a huge incentive to enter your tournament series! Competitors in your series are now fishing for much more than EVER before – a chance to fish alongside the top Pro Anglers in the walleye world AND compete for the same high-dollar payouts plus special prizes!

Do you think this might increase your participation per event, and the number of teams that fish all your events?

What is required to take advantage of this opportunity?

First, confirm your participation by contacting Randy Reek, Operations Director for **AIM** at reek@aimfishing.com. Your tournament series logo will be added to the list of “Sanctioned Events” for qualifying for the **AIM International Walleye Championship™** and displayed on the special page at www.aimfishing.com.

Note: the **AIM** “Sanctioned Series” page is also being expanded to provide coverage for your schedule and tournament results! Again, this added promotion for your events is provided by **AIM** at no cost to your series.

Second, communicate this opportunity with your participants. Add the **AIM** logo and **AIM International Walleye Championship™** information to your website and newsletters. Make sure that every entrant and prospective entrant is aware that the stakes have been raised enormously!

That's all – Act Now! Let **AIM** help you make 2010 the BEST tournament season!

* Each member of a qualifying "Team" may choose to enter as a Pro Angler (\$1500 entry) or Co-angler (\$250 entry.) Cash prizes apply ONLY to Pro Angler entries. Other tournament rules can be found at the **AIM** website: www.aimfishing.com. **AIM Championship** entries close 08/17/10.

Looking forward to helping you promote the sport of competitive angling!

Sincerely,

Randy Reek
AIM Operations Director
rreek@aimfishing.com
501-984-0953 cell