



## **AIM™ has just “raised” the payout for your tournament series by over \$150,000.00!**

In 2009, Anglers Insight Marketing LLC will provide your “Team of the Year” the opportunity to participate in the **AIM International Walleye Championship™**. This year-end tournament is scheduled for September 2 – 4, 2009 and will be located on Lake Winnibigoshish in northern Minnesota – a fantastic walleye fishery just in time for the fall feeding frenzy!

### **Here are the details:**

The “Team of the Year” (see note below \*) will have the opportunity to compete against the top Professional walleye anglers from the **AIM Pro Walleye Series™** and other quality U.S. and Canadian regional fishing circuits. All entrants must qualify for this special tournament.

All Pro Angler participants will have the opportunity to compete for the total payout of not less than \$150,000.00 - based on a minimum 100 boat field. The payout will exceed \$150,000.00 significantly based on the potential for 150 boats or more!

First place will win a prize package valued at over \$65,000.00, including a minimum of \$10,000.00 in cash and a Lund 2075 Pro V Boat and Mercury Verado motor package!

### **What this means to your tournament organization:**

*At no extra cost to your organization*, Anglers Insight Marketing LLC will provide a huge incentive to enter your tournament series! Competitors in your series are now fishing for much more than EVER before – a chance to fish alongside the top Pro Anglers in the walleye world AND compete for the same high-dollar payouts!

Do you think this might increase your participation per event, and the number of teams that fish all your events?

### **What is required to take advantage of this opportunity?**

First, confirm your participation by contacting Randy Reek, Operations Director for **AIM™** at [rreek@aimfishing.com](mailto:rreek@aimfishing.com). Your tournament series will be added to the list of “Sanctioned Events” for qualifying for the **AIM International Walleye Championship™**.

Second, communicate this opportunity with your participants. Add the **AIM™** logo and **AIM International Walleye Championship™** information to your website and newsletters. Make sure that every entrant and prospective entrant is aware that the stakes have been raised!

That’s all – Act Now! Let **AIM™** help you make 2009 the BEST tournament season!

\* Each member of a qualifying “Team” may choose to enter as a Pro Angler (\$1500 entry) or Co-angler (\$250 entry.) Cash prizes apply ONLY to Pro Angler entries. Other tournament rules can be found at the **AIM™** website: [www.aimfishing.com](http://www.aimfishing.com)